DAVID BECKETT... PITCH COACH

PITCH professionals

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FULL DAY WORKSHOP - 8 Hours (inc 45 mins lunch, 30 mins breaks) For Corporate Innovation teams, Startup Accelerators, Professionals in Companies



Approach

<u>Practical tools:</u> I give quick theory and ideas and the attendees immediately do an exercise to try it out.

<u>Peer to Peer pitching:</u> attendees get the chance to try out specific parts of their pitch with various people, so that they hear different types of feedback each time they try. This helps get closer to creating a pitch that works with real audiences.

Quick, time-pressured exercises: the clock is ticking on-screen, since pitching is about telling the story in a limited time. They go through a process that they can replicate in their own time for every future pitch.

Your Coach: David Beckett

Trained over 4500 professionals in Innovation Teams at companies such as Google, ING, PwC and Booking.com, to pitch for resources.

TEDx Speech Coach, Creator of The Pitch Canvas[©], author of Three Minute Presentation.

Coached over 500 Startups to pitch and raise over 120 Million Euros in investment.

NPS Score 99%.

Content

Importance of Audience and Objective

A Handshake Pitch! and The Power of Three

How to create the Storyline, and how to open and close the pitch pitch powerfully.

Slides: how to make it visual, and why that matters. Practical resources for free images, icons and fonts, and examples of how to turn text into visuals.

Delivery - examples and exercises on body language and voice, so they can tell the story with certainty and passion.

Deliverables and Handouts









The Pitch Canvas© - Open-3-Close© - Three Pitch Tip Cards - The PitchProfessional APP

PRICE: €2695*

Unlimited attendees, excluding BTW/VAT, travel and accommodation costs.

Price quoted is for work carried out in The Netherlands.

Please contact sheila.schenkel@best3minutes.com for a quotation for work outside of the Netherlands

Click HERE to book now

Registered Company Details: Pitch Professional BTW: NL229131645B01 KvK: 65037715 Bank Acc : Pitch Professional IBAN: NL85 RABO 0190 5183 59 BIC: RABONL2U

Terms and conditions:

Invoice details **must** be provided before work is done; invoice will issued on completion of work.