

DAVID BECKETT... PITCH COACH

PITCH
professionals

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HALF DAY WORKSHOP plus 1:1 COACHING SESSIONS For Corporate Innovation teams, Startup Accelerators, Professionals in Companies



Your Coach: David Beckett

Trained over 4500 professionals in Innovation Teams at companies such as Google, ING, PwC and Booking.com, to pitch for resources.

TEDx Speech Coach, Creator of The Pitch Canvas[®], author of Three Minute Presentation.

Coached over 500 Startups to pitch and raise over 120 Million Euros in investment.

NPS Score 99%.

Workshop Approach

Practical tools: I give quick theory and ideas and the attendees immediately do an exercise to try it out.

Peer to Peer pitching: attendees get the chance to try out specific parts of their pitch with various people, so that they hear different types of feedback each time they try. This helps get closer to creating a pitch that works with real audiences.

Quick, time-pressured exercises: the clock is ticking on-screen, since pitching is about telling the story in a limited time. They go through a process that they can replicate in their own time for every future pitch.

Content

Half Day Workshop;

Importance of Audience and Objective

A Handshake Pitch! and The Power of Three

How to create the Storyline, and how to open and close the pitch powerfully.

Quick tips/tools on slide design, and body language

1:1 sessions;

Personal coaching whereby we identify the key issues in pitching for that individual, and make a plan to address those issues. **Maximum 8 x 1:1 sessions.**

Deliverables and Handouts



The Pitch Canvas[®] - Open-3-Close[®] - Three Pitch Tip Cards - The PitchProfessional APP

PRICE: €2695*

Maximum 8 attendees for 1:1 sessions, more can attend workshop, price is excluding BTW/VAT, travel and accommodation costs.

Price quoted is for work carried out in The Netherlands.

Please contact sheila.schenkel@best3minutes.com for a quotation for work outside of the Netherlands

[Click HERE to book now](#)

Registered Company Details:

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Terms and conditions:

Invoice details **must** be provided before work is done; invoice will issued on completion of work.