

DAVID BECKETT... PITCH COACH

PITCH
professionals

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HALF DAY WORKSHOP - 4 Hours (inc 30 mins break) For Corporate Innovation teams, Startup Accelerators, Professionals in Companies



Your Coach: David Beckett

Trained over 4500 professionals in Innovation Teams at companies such as Google, ING, PwC and Booking.com, to pitch for resources.

TEDx Speech Coach, Creator of The Pitch Canvas[®], author of Three Minute Presentation.

Coached over 500 Startups to pitch and raise over 120 Million Euros in investment.

NPS Score 99%.

Approach

Practical tools: I give quick theory and ideas and the attendees immediately do an exercise to try it out.

Peer to Peer pitching: attendees get the chance to try out specific parts of their pitch with various people, so that they hear different types of feedback each time they try. This helps get closer to creating a pitch that works with real audiences.

Quick, time-pressured exercises: the clock is ticking on-screen, since pitching is about telling the story in a limited time. They go through a process that they can replicate in their own time for every future pitch.

Content

Importance of Audience and Objective
A Handshake Pitch!

How to create the Storyline

How to open the pitch pitch powerfully

The Power of Three - making the complex understandable and memorable

How to close the pitch

Slides: the keys to making it visual, and why

Delivery - quick tips on body language

Deliverables and Handouts



The Pitch Canvas[®] - Open-3-Close[®] - Three Pitch Tip Cards - The PitchProfessional APP

PRICE: €1895*

Unlimited attendees, excluding BTW/VAT, travel and accommodation costs.

Price quoted is for work carried out in The Netherlands.

Please contact sheila.schenkel@best3minutes.com for a quotation for work outside of the Netherlands

Contact us to book now

Registered Company Details:

Pitch Professional BTW: NL229131645B01 KvK: 65037715
Bank Acc : Pitch Professional IBAN: NL85 RABO 0190 5183 59 BIC: RABONL2U

Terms and conditions:

Invoice details **must** be provided before work is done; invoice will issued on completion of work.